



CORPORATE PARTNERSHIPS



OUR STORY



In 2016, Rachael Ziering, our Executive Director, founded Muddy Paws Rescue, aiming to build a **progressive, responsible, and welcoming foster-based dog rescue** in the New York City community. In that initial year, Muddy Paws set a modest goal of placing 300 dogs, knowing that we would commit to each dog for life and provide all the resources each pup needed to thrive. Thanks to overwhelming community support, Muddy Paws was able to place more than 750 dogs in its first year.

Three years later, Muddy Paws Rescue has become a leading force in foster-based rescue, earning the support of prominent funders in animal welfare such as Maddie's Fund, Best Friends Animal Society, North Shore Animal League, and Petco Foundation.

Muddy Paws Rescue continues to place over 1,000 animals in adoptive homes each year. Every one of our now 3,000+ adopted dogs has a story to tell, from hardship to a happy ending.



OUR MISSION

We practice progressive, responsible, foster-based rescue and actively support our team of animal welfare advocates, while maintaining professional, transparent communication with the public.

VISION STATEMENT

We envision a world in which adopting an animal is a positive and stress-free experience for all, removing all barriers and encouraging adoption as the first option families should think of when considering to add a pet to the family.



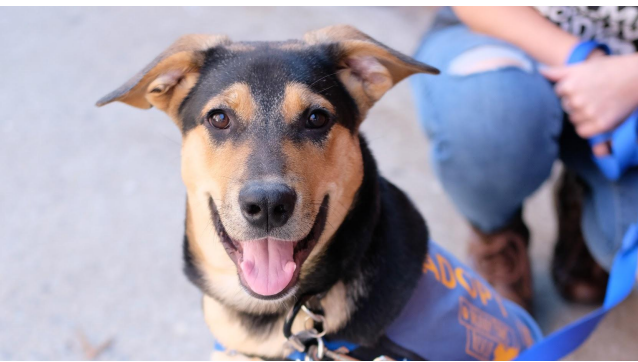
8,300 HOURS
VOLUNTEERED



1,000 DOGS ADOPTED

OUR 2018
LIFESAVING NUMBERS

5,600 APPLICATIONS
PROCESSED



514 FOSTER HOMES



PARTNERSHIP HIGHLIGHTS



Our partner, **Boris & Horton**, regularly hosts trivia night fundraisers with donations and proceeds going back to us!



Through our work with **Animal Planet**, we've been invited to participate in the Puppy Bowl. In 2019, Olympic skier Gus Kenworthy taped a special warm-up with Muddy Paws pup Sierra to help her train for the big day.



Our partners at **I and love and you** have donated over 5,200 meals to help feed our pups. In August 2019, I and love and you invited Muddy Paws to celebrate Dogust at the Today Show, where Dierks Bentley adopted one of our pups live on air.

WE INVITE YOU TO JOIN THE PACK...

As a 501(c)(3) non-profit rescue, we rely on the generosity of our volunteers and corporate supporters to intake, care for, and place thousands of animals in forever homes.

We offer several exciting and rewarding ways for your company and employees to **support and participate in our lifesaving mission!**





SPONSORING OUR LIFESAVING WORK

Whether you're making a one-time gift or ongoing monthly gifts, the most direct way of helping us save more lives is to make a contribution to support the ongoing needs and care for our dogs.

Corporate sponsors and their employees will have the option to contribute to a program of their choice based on their company's cultural values and goals for giving.

Donation: Annual gift of \$500 - \$10,000+

Sponsorship gifts can be made as large donation at one time or multiple smaller donations given over time.

YOUR SPONSORSHIP DOLLARS AT WORK SAVING LIVES

\$500

Supplies needed for a nursing mama and puppies in foster care

\$1,000

20 foster kits for new foster parents

\$1,500

Provides immersive training for 1 dog in-need to ensure they are set up for success in their forever home

\$2,500

1-year of cleaning and sanitation supplies for Muddy Paws' adoption van

\$5,000

Provides 5 days of emergency hospitalization for animals in our care

\$10,000

Funds mobile adoption events and volunteer training for 1-year

ON-LOCATION VOLUNTEER ORIENTATIONS

Muddy Paws Rescue runs on the passion and dedication of our volunteers to create our countless happy tails. Each volunteer's journey begins with an information and Q&A session, which are usually booked out months in advance.

With your support, your employees can skip the line and our Muddy Paws Team will come directly to your workplace with a special orientation just for your employees!

Group Size: Up to 25 people

Duration: 1 hour

Donation: \$1,000





ON-LOCATION FOSTER ORIENTATIONS

Without our fosters generously opening their hearts and homes for our pups in need, Muddy Paws Rescue wouldn't be able to save as many lives as we do.

Foster education sessions are generally offered to our approved fosters only, but with your support, your employees can have the exclusive chance to learn about our Foster Program with a direct visit from our Foster Team and our seasoned fosters to your workplace.

Group Size: Up to 25 people

Duration: 1.5 hour

Donation: \$1,000

IN-OFFICE YAPPY HOUR

Boost team spirit by having furry friends visit your office!

Inviting rescue pups (especially adoptable ones) to your workplace will give a chance for your employees to re-energize and de-stress in between meetings or whenever they need a break from the daily grind. While we can't always promise puppies*, we're happy to bring 1-2 friendly dogs for your employees to hang out with.

Duration: Up to 2 hours

Donation: \$1,000

*If you really want some teeny pups in your office, please reach out to see if we have any pups available for your next yappy hour.





MATCHING GIFTS + CHALLENGES

By matching your employees' charitable contributions, you can double your company's impact on our lifesaving work.

Match Challenges: Offers to match time-based fundraising campaigns are one of the most successful ways for companies to help motivate donors to act fast to double their impact on the cause.

Matching Gifts: Matching donations that your employees make to Muddy Paws directly supports lifesaving work in *your* community that is important to *your* employees.

Volunteer Grant Programs: Through volunteer grant programs (or Dollars-for-Doers), your company can give money to nonprofit organizations based on how many hours its employees volunteer. These programs are a great way to convert all the hard work and effort that your employees already give to Muddy Paws into tangible funds to help us save more lives!

TRADE SHOWS + EVENTS

Planning a corporate event or a conference?

Consider setting up a rescue pup break room, featuring up to three of our adoptable pups, for your employees to get the well-deserved (and adorable) break they need during their busy day.

Our Muddy Paws Team will bring along any puppy supplies (puppy pen, pee pads, wipes) that are required for the event.

Duration: Up to 2 hours

Donation: \$1,500+

*Please let us know in advance if you want teeny pups to attend so that we can make sure that we have pups available.



THANK YOU FOR YOUR SUPPORT!

INTERESTED IN PARTNERING WITH US?

For more information or to schedule opportunities for your company, please contact any member of our team below.



Lisa Blum

Development Director

lisab@muddypawsrescue.org



Anna Lai

Marketing Director

anna@muddypawsrescue.org



Erika Maher

Events & Volunteer Program Manager

erikam@muddypawsrescue.org

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